



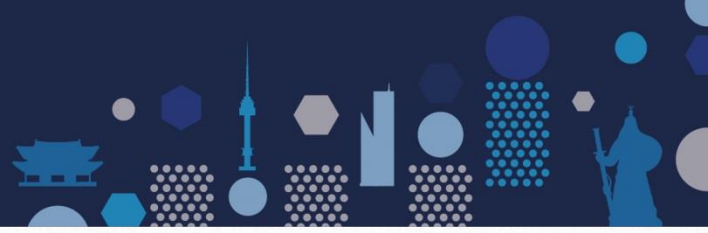
# Welcome to Seoul

UNCITRAL · MOJ · KCAB · ICC · SIDRC

## The 5th Asia Pacific ADR Conference

12 – 13 October 2016 | The Plaza Hotel

### Hosts



The 5th Asia Pacific ADR Conference will be held on 12 – 13 October 2016 in Seoul, Republic of Korea.

Jointly hosted by the UNCITRAL Regional Centre for Asia and the Pacific, the Ministry of Justice of the Republic of Korea, the Korean Commercial Arbitration Board (KCAB), the International Chamber of Commerce (ICC) and the Seoul International Dispute Resolution Centre (SIDRC), the Conference this year will highlight various important aspects of international arbitration. With an overview of the development of arbitration from 50 years ago when UNCITRAL and KCAB were established, the Conference will feature outlooks into the future of arbitration, including international arbitration in different jurisdictions, experts in arbitration, investor–State dispute settlement (ISDS), as well as arbitration in specialist fields such as intellectual property, financial transactions and also climate finance disputes.

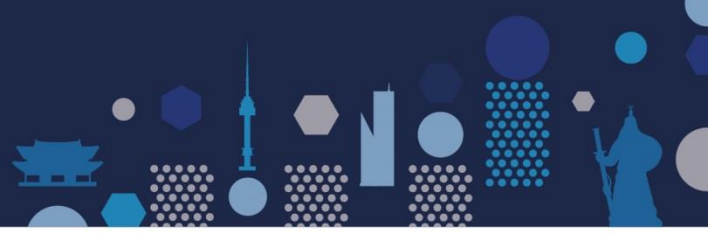
This is a valuable opportunity for experts, officials, researchers, scholars, and practitioners from the region and around the world to exchange insights and views on ADR. We welcome all to register at [www.safkcab.com](http://www.safkcab.com) and attend.



KCAB 5<sup>th</sup> Anniversar







# Programme

12th October 2016

## DAY 1.

08:00 - 09:00 Registration

09:00 - 09:10 Opening Address

**Hyun-Woong Kim**

Minister of Justice, Ministry of Justice of the Republic of Korea

09:10 - 09:40 Congratulatory Address

**João Ribeiro**

Head, UNCITRAL Regional Centre for Asia and the Pacific

**Sung Bae Ji**

President, KCAB

**Alexis Mourre**

President, ICC International Court of Arbitration

**Hi-Taek Shin**

Chairman, SIDRC

09:40 - 10:00 Group Photo & Networking Break

10:00 - 10:30 Keynote Address

**Toby Landau QC**

Barrister/Arbitrator, Essex Court Chambers

10:30 - 12:10 Session 1. [Arbitration for 50 Years & 50 Years Ahead- Innovation for Efficiency & Legitimacy](#)

**Moderators**

**João Ribeiro**

Head, UNCITRAL Regional Centre for Asia and the Pacific

**Hi-Taek Shin**

Chairman, SIDRC

**Speakers**

**Rimsky Yuen SC**

Secretary for Justice, Hong Kong SAR, China

**Steven Chong**

Justice, Supreme Court of Singapore

**Alexis Mourre**

President, ICC International Court of Arbitration

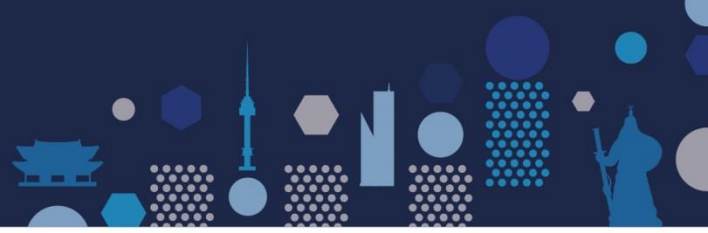
**Habib Al Mulla**

Chairman, DIAC

**Yun-Jae Baek**

Director of Board, KCAB

12:10 - 13:50 Lunch



## Programme

12th October 2016

### DAY 1.

13:50 - 14:00 Presentation. [UNCITRAL on-line Guide on the New York Convention](#)

UNCITRAL Secretariat

14:00 - 15:30 Session 2. [Different Perceptions of International Arbitration in Different Jurisdictions](#)

#### Moderators

**Christopher Lau** Senior Counsel, Arbitrator, 3 Verulam Buildings  
**Kap-Yoo (Kevin) Kim** Partner, Bae, Kim & Lee LLC /  
Vice-President, ICC International Court of Arbitration

#### Speakers

**Michael Hwang** Barrister & Arbitrator, Michael Hwang Chambers LLC  
**Yoshimi Ohara** Partner, Nagashima Ohno & Tsunematsu  
**Jin Zhou Tao** Managing Partner, Dechert LLP  
**Benoit Le Bars** Managing Partner, Lazareff Le Bars /  
Distinguished Adjunct Professor of Law, Vermont Law School  
**David Arias** Founding Partner, Arias SLP / Co-Chair, IBA Arbitration Committee  
**Tarek Fouad Riad** Board member, DIAC

15:30 - 16:00 Networking Break

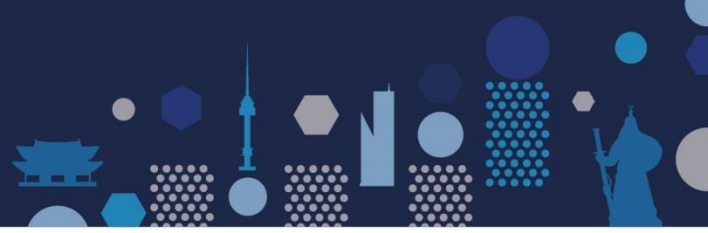
16:00 - 17:40 Session 3. [Challenges with Using Experts in Arbitration](#)

#### Moderator

**Toby Landau QC** Barrister/Arbitrator, Essex Court Chamber

#### Panels

**Jason Fry** Pre Secretary General, ICC ICA / Partner, Clifford Chance  
**James E. Castello** Partner, King & Spalding  
**Chan Leng Sun, SC** Global Head of Arbitration, Baker & McKenzie  
**Vee Vian Thien** Allen & Overy, HK office  
**Kee Chang Kim** Professor, Korea University School of Law  
**Young Seok Lee** Partner, Yulcheon LLC



## Programme

13th October 2016

### DAY 2.

09:00 - 10:30 Session 4. [Innovation and Reform for Efficiency and Legitimacy in Investment Arbitration](#)

**Moderator**

**Hi-Taek Shin**

Professor, Seoul National University

**Speakers**

**James Claxton**

Professor, Nagoya University / Former Legal Counsel, ICSID

**Jeremy Sharpe**

Partner, Shearman & Sterling

**Jensen Calamita**

Professor, National University of Singapore

**Jae Sung Lee**

Legal Officer, UNCITRAL Secretariat

10:30 - 10:50 Networking Break

10:50 - 11:00 Presentation. [2nd Edition of the UNCITRAL Notes on Organizing Arbitral Proceedings](#)

UNCITRAL Secretariat

11:00 - 12:30 Session 5. [New Era in Arbitration](#)

**Moderators**

**Joongi Kim**

Professor, Yonsei University

**Yu-Jin Tay**

Global Co-Chair of International Arbitration practice,  
DLA Piper, Singapore

**Speakers**

**John Rhie**

Head, Asia international arbitration of Quinn Emanuel  
Urquhart & Sullivan

**Byung Chol**

Partner, Kim & Chang

**Jose Feris**

Deputy Secretary General, ICC

**Discussers**

**Sungwoo (Sean) Lim**

Partner, Lee & Ko

**Erin Miller Rankin**

Partner, Freshfields Bruckhaus Deringer

**Benjamin F. Hughes**

Professor, Seoul National University



## Venue

## The Plaza Hotel, Grand Ballroom (B2F)



BANQUET



Meeting  
&  
Conference

Class

5 Star Hotel

Address

119 SOGONG-RO, JUNG-GU, SEOUL, KOREA 04525

From **Airport**

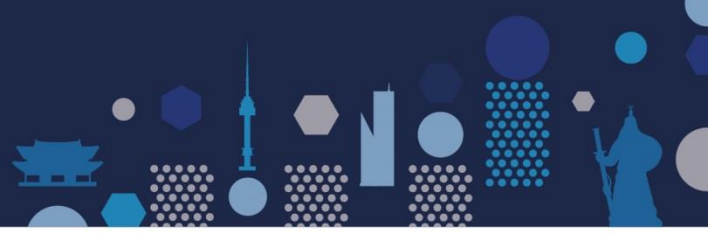
- 70 min. from **Incheon International Airport**
- 50 min. from **Gimpo Airport**

Contact

- Tel : +82.2.771.2200
- Fax : +82.2.755.8897
- <http://www.hoteltheplaza.com>







# Suggestions for Accommodation



## Option 1. The Plaza Hotel

- 119 Sogong-ro, Jung-gu
- 5 Star Hotel
- Tel. +82.2.771.2200
- <http://www.hoteltheplaza.com>



## Option 2. Royal Hotel Seoul

- 6, Myeongdong 1ga, Jung-gu
- 4 Star Hotel
- Tel. +82.2.756.1112
- <http://www.royal.co.kr>



## Option 3. Koreana Hotel

- 135, Sejong-dearo, Jung-gu
- 4 Star Hotel
- Tel. +82.2.2171.7845~6
- <http://www.koreanahotel.com>



## Option 4. Best Western New Seoul Hotel

- 16, Sejong-daero. 22-Gil, Ju
- 4 Star Hotel
- Tel. +82.2.3701.0553~4
- <http://www.newseoulhotel.co.kr>

**The Plaza Hotel** provides special room rate for conference participants who **make reservations** until **30th September 2016**.

© 1 USD = 1,119 won (Ref. Point 31 August 2016)

Room Type	Deluxe Room		
Room Price		Original Room Rates	<b>Special Room Rates</b>
	Before S.C / VAT	441,000 won / Average \$395	<b>225,000 won / Average \$202</b>
	After S.C / VAT	533,610 won / Average \$477	<b>272,250 won / Average \$244</b>

※ 10% Service Charge and 10% Government Tax (Value Added Tax) will be added for room charge.

**To make a reservation**, please **download** the **reservation form** via our official website. ([www.safkcab.com](http://www.safkcab.com)) Please fill out the form and e-mail it to the hotel. (e-mail. [jegobsun@hanwha.com](mailto:jegobsun@hanwha.com))

**For reservation via phone**, please tell the code which is '**ADR Conference**' to the operator to benefit from special room rates.

※ In case of other hotels, they do not offer special room rates.



# How to get to Seoul

Incheon International Airport

## Airport Bus

### From **Incheon Airport**



#### **KAL Limousine No.6701**

- Terminals. 4A & 10B
- Travel Time: 70 min.
- Interval: 20 ~30 min.
- Fare: 16,000 won
- Stop at each Hotels

### From **Gimpo Airport**



#### **Airport Limousine No.6021**

- Bus station in front of Gimpo International Airport
- Travel Time: 50 min.
- Interval: 30 min.
- Fare: 7,000 won
- Alight in front of Ibis Hotel in Myeong-dong

## taxi



**Regular taxi**  
(Basic Fare: 3,000 won)



**Luxury taxi**  
(Basic Fare: 5,000 won)



**Van (Limousine taxi)**  
(Basic Fare: 5,000 won)

## Subway



### From **Incheon Airport**



Board the Incheon **Airport Subway System** →  
 Transfer to Line **No. 5** at Gimpo Airport Station →  
 Transfer to Line **No. 2** at Chungjeongno Station →  
 Alight at **City Hall** Station  
 Exit through **Gate No. 6**

### From **Gimpo Airport**

Board the Subway at **Gimpo Airport Station** →  
 Transfer to Line **NO. 2** at Chungjeongno Station →  
 Alight at **City Hall** Station  
 Exit through **Gate No. 6**





# Nearby Attractions



## Gyeongbokgung Palace

It was in 1395, three years after the Joseon Dynasty was founded by King Taejo, when the construction of the main royal Palace was completed after the capital of the newly founded dynasty moved from Gaeseong to Seoul. The Palace was named Gyeongbokgung Palace, the "Palace Greatly Blessed by Heaven".



## Myeong-dong

Myeong-dong is Seoul's shopping mecca and is a must-see for tourists, but it is not just a shopping destination. Myeong-dong is also a center of commerce, banking and culture with a daytime population of 1.5-2 million.



## Namsan Seoul Tower

The 236.7 meter tower sits on top Namsan Mountain (243m). The observatory offers panoramic views of Seoul. With a new lighting system and changes to the tower's overall color scheme, event coordinators can now decorate the tower for the season or event.





**For more information  
please contact us.**

**The 5th Asia Pacific ADR Conference Secretariat**

Tel. +82.70.4278.6655 | E-mail. [safkcab@gmail.com](mailto:safkcab@gmail.com)

Please visit our official website, [www.safkcab.com](http://www.safkcab.com)

**Welcome to Seoul**

**Welcome to Seoul ADR Festival**

**Welcome to the 5th Asia Pacific ADR Conference**

